



# SUNDAS HASSAN

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united kingdom

## Education

### MBA (Business Administration)

University of Cambridge  
2012-2014

### Work Experience

Digital Marketing & SEO Specialist  
2015-2026

## Certifications

- Google Digital Marketing & E-commerce Certificate
- HubSpot Content Marketing Certification

## Skills

Search Engine Optimization (SEO)  
WordPress Development  
Shopify Development  
Digital Marketing  
Social Media Management (SMM)  
Lead Generation

## Language

French  
Spanish  
English

## About me

I am the CEO of Sundas Marketing Agency and a Digital Marketing Specialist with expertise in SEO, guest posting, and online growth strategies. I help businesses and marketing agencies improve their online visibility through white-hat SEO, high-quality backlinks, and niche-relevant content. With experience in 100+ SEO projects and international clients, I focus on delivering real results through strategic SEO, content marketing, and web solutions.

My core services include SEO, guest posting, keyword research, local SEO, and website development, all aimed at helping brands grow and succeed online.

## Experience

### SEO Specialist (Link Building)

EVO9X | Jan 2015 - April 2026 | United kingdom

- Results-driven SEO and Digital Marketing Specialist with 11+ years of experience in On-Page, Off-Page, Technical, and Local SEO. Skilled in keyword research, link building, and content optimization to improve search rankings and organic traffic.
- In addition, experienced in WordPress and Shopify website development, creating high-performing, user-friendly websites optimized for conversions. Proficient in managing social media marketing, paid advertising campaigns (Facebook & Instagram), and lead generation strategies.
- Strong analytical mindset with the ability to track performance, implement data-driven strategies, and deliver measurable results. A reliable communicator and team player, committed to continuous learning and staying updated with the latest digital marketing trends.

### SEO Specialist

- Managed SEO strategies for multiple client websites under TechneOrb LLC, including keyword research and on-page optimization
- Built high-quality backlinks through outreach and link-building campaigns to improve search visibility
- Improved organic traffic and monitored search rankings through consistent optimization efforts